FCIS
POWER OF PICTURE
FRIDAY 11-11:50am
RIVER TERRACE 2

VALERIA & SHELLEY
THE Plan:

- Why Sketchnote
- Basics
- Ways to Practice
- Action Plan
- Tips & Tools
- Sketchnoters to Follow
- Giveaways
Creativity helps you see the big picture.

- Creativity strengthens critical thinking.
- Creativity is uniquely yours.
- Creativity is a fingerprint. No two people think creatively in the same way.

Reasons Why Creativity is Important:

- Creativity promotes positivity.
- Creativity sparks innovation.
- Creativity is a top trait used to describe most successful people.

Creativity taps into your emotional triggers, and confidence in your expertise unic和平你的 creativity truly creates a storm of activity in your brain.

Sketch by: @valeriasketches
Inspired by: 7 Reasons Why Creativity is Important to Decision Making By Alicia Williams
Drawing is the Fastest, Most Effective Way to Learn According to New Research

@valeriasketches
So you think you can't draw?
It doesn't matter!

It's not about art.

It's about connecting & making thinking visible.

@valeriasketches
SKETCHNOTING BASICS

- Something to write on
- Something to write with
- Something to write about
1. Identify the pathway

2. Number your notes to create order

3. Separate your ideas using containers, dividers, and borders

4. Use arrows to connect information
Mix them up
Drawn from Diane Bleck’s: #21DoodleDays
CREATE ICON

LIBRARY

Create a list of commonly used term

Build confidence

INCRESSES SPEED of sketching

INCREASES CREATIVE FLOW

↑ Increase retention of vocabulary words

@valeriasketches
<table>
<thead>
<tr>
<th><strong>ICON LIBRARY FOR EDUCATORS</strong></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>GROUP WORK</strong></td>
<td><strong>MAKING</strong></td>
<td><strong>COMMUNITY</strong></td>
<td><strong>ASSESSMENT</strong></td>
<td><strong>ANALYZE</strong></td>
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<tr>
<td><strong>INTERVIEW</strong></td>
<td><strong>DIFFERENTIATE</strong></td>
<td><strong>PROJECT</strong></td>
<td><strong>SHARING</strong></td>
<td><strong>OBSERVE</strong></td>
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<td><strong>FEEDBACK</strong></td>
<td><strong>DISCUSSION</strong></td>
<td><strong>WRITE</strong></td>
<td><strong>RESEARCH</strong></td>
<td><strong>AUDIENCE</strong></td>
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@valeriasketches
USEFUL MAC KEYBOARD SHORTCUTS:

Command + A - Select All
Command + C - Copy
Command + V - Paste
Command + Z - Undo
Command + Shift + Z - Redo
Command + F - Find on page (Browser)
Command + P - Print
Command + Shift + 3 - Screenshot of entire screen
Command + Shift + 4 - Select region to screenshot
Command + Q - Quit current application
Again...
It's not about art.
It's about capturing ideas.
People

Let's try some together.
Practice makes perfect better.
Some ways to practice...

- Connect with Sketchnoters
- Listen to podcasts & TED Talks
- Write out your shopping list
- Search for different fonts
- Follow #Sketchnotes on Twitter & participate in Twitter challenges
- Write out notes at meetings
- Replace words with icons in notes
What happens when you start to sketchnote?
What happens when you start to sketchnote?

- You become a better listener

- You synthesize information quicker

- You become a more organized presenter
TIPS FOR IMPROVING SKILLS

1. ICON LIBRARY
2. TIMER
3. TEXT
4. Practice
5. No erasing, no mistakes
6. Patience
Tools:
- Flashcards
- Notebook
- Post its
- Sketchpad
- Sharpies
- Apple Pen
- Stylus
<table>
<thead>
<tr>
<th>The Infodoodle Assessment</th>
<th>No Fracking Way!</th>
<th>I'd really rather not.</th>
<th>I'm perfectly capable.</th>
<th>I'm actually into that.</th>
<th>Only death could keep me from it...</th>
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<tbody>
<tr>
<td>Mastering illegible handwriting</td>
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<td>Forgiving Yourself for spellink errors.</td>
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<td>Believing that infodoodling is not art</td>
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<td>Working with typography</td>
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<td>Doodling word pictures</td>
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<td>Imagining metaphors to show concepts</td>
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<td>Doodling shadows &amp; shading</td>
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<td>Using color appropriately</td>
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<td>Showing relationships between info</td>
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<td>Discerning relevant content</td>
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<td>Distilling verbal content in real time</td>
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