

# **INDEPENDENTS**

The Newsletter of the Florida Council of Independent Schools

#### Volume 06-16

#### Inside this issue

Page 1 Executive Director Letter

Page 2 School News Heads' Luncheons

Page 3 Prof. Dev. Calendars

Page 4 FCIS Annual Convention FCIS Convention Sponsors

Page 5 FKC Corner

## **Upcoming FCIS** Events

Prospective Heads' I, II, & III January 11-12, 2017 Mission Inn Resort, Howev-in-the-Hills

Academy for High **Performing Educators** January 22-24, 2017 Corbett Prep at IDS, Tampa

Winter Symposiums: Enrollment Management & Legal Issues Symposium February 7, 2017 Technology Symposium February 8, 2017 Shorecrest, St. Petersburg

**Business Officers'** Conference May 7-9, 2017 Renaissance Hotel, Orlando

FCIS Chair Training June 12, 2017 Hammock Beach Resort, Palm Coast

## from the executive director...

to the year of 2016 and welcome the new year portal, where schools will eventually write their of 2017. This coming year promises to bring self-studies, and visiting teams will construct exciting changes for FCIS and our member their reports. schools.

At the 2016 Annual Meeting in Miami, the new FCIS Convention was held in Miami on No-FCIS/FKC Standards were rolled out to the vember 3 and 4. The theme, "Cultivating membership with considerable positive feed- Growth: A Mindset for the Future", resonated back. The new standards are a result of three throughout the convention, including the two years of intensive study and work on the part of pre-conferences and the Annual Business Meet-FCIS Board of Directors and FCIS staff. Effec- ing. I want to personally thank the convention tive July 1, 2017, member schools with dual co-chairs, Elise Ecoff, Head of North Broward accreditation in FCIS and FKC will have one set Preparatory School and Robert Goldberg, Head of standards. In keeping with best practice of The Benjamin School, as well as the convenamong independent school accrediting associa- tion steering committee, who spent untold hours tions, the standards have been reduced in num- in dedication to our member schools. ber and are evaluated using indicators. Standards for areas not previously addressed include At the FCIS Annual Business Meeting, new Di-Data and Research, Student Life, International rectors and one Officer were elected. The newly Students, Domestic and International Travel, elected Directors include: Mark Heller, Head of Special Education, and Proprietary Schools. To Academy at the Lakes; Olen Kalkus, Head of better acquaint our schools with the new stand- Carrollton School of the Sacred Heart; and Patards, Melissa Alton, Director of Accreditation, rick Roberts, Head of Palmer Trinity School. is hosting webinars focusing on various areas Tane Bonham was elected to a one-year term as covered within those standards.

ence to standards. With the separation of com- schools with a grade of A or B. pliance from the team visit, the evaluation process will center on school improvement. This NAIS. FCIS congratulates Donna Orem on cess and the new process, while using the new ent schools. standards, with full adoption of the new process in the 2018-19 school year. In addition, FCIS is

Happy Holidays to everyone as we bid farewell in the process of developing an accreditation

2016 FCIS CONVENTION. The 61<sup>st</sup> Annual

Treasurer of the FCIS Board.

The new standards are the foundation of a re- CAPE. A national poll recently released by imagined evaluation process focusing on school EdChoice, formerly the Friedman Foundation, improvement, with opportunities for schools to indicates that millennials prefer private schools identify areas of focus, along with a request for to regular public schools, homeschooling, and feedback from the visiting team, thus resulting charter schools. Seventy-four percent of millenin a more customized evaluation process to meet nials gave a grade of A or B to area private individual school needs. Also new to the pro- schools, as opposed to 41% of millennials givcess is a compliance visit prior to the arrival of ing similar grades to regular public schools. Sixthe visiting team to examine the school's adher- ty-eight percent of millennials rated area charter

process has been piloted over the last two years. her selection as President of NAIS. FCIS looks In the 2017-18 school year, schools up for eval- forward to working closely with our new NAIS uation will have a choice between the old pro- President in addressing the needs of independ-

> Barbara H Hodges, Ed.D. Executive Director

# **School News**

students wowed a packed crowd at Epcot's Candlelight Processional. The students performed in two shows with a professional orchestra, Disney performers, a few other schools and Neil



Patrick Harris! On Sunday, December 4, longtime Tampa Prep Head Boys Basketball Coach Joe Fenlon was inducted into the Florida Association of Bas- Community School of Naples alumnus Welles Harris



Legends to honor those individuals and teams that have left an indelible mark upon Florida basketball. Coach Fenlon was inducted into the Court with nine others at the ceremony held at the Lakeland Center.

Congratulations to Berkeley Preparatory School students James Langley '17, Elizabeth Sage '19 and Sam Bennett

Tampa Preparatory School's Upper School Chorus '18 for having their photography accepted for display in the Tampa Museum of Art Fall Art Exhibition.

> Congratulations All Saints Academy! The Saints are now the Sunshine State Athletic Conference FCS State Football Champions.



ketball Coaches (FABC) Court of Leg- '16 recently received a letter from the College Board, ends. The FABC created the Court of the organization which administers many standardized



tests, congratulating him on having achieved a perfect score on the Advanced Placement Macroeconomic exam last May. Welles, currently studying at the University of North Carolina, was one of 34 in the world to receive a perfect score. According to the College Board, his performance "was so superior that it falls into a very select category."

# Heads' Luncheons

Save the date cards and/or invitations will be sent for the following area Heads' Luncheons. Please feel free to contact another "area host" if you are unable to attend your area luncheon.

Tuesday, April 4, 2017 Tallahassee/Panhandle Area Hosted by: Peter Klekamp Holy Comforter Episcopal School

Wednesday, April 19, 2017 (new date) Tampa/St. Petersburg/Sarasota/Naples Areas Hosted by: Dr. Joyce Swarzman Corbett Preparatory School of IDS

> Friday, April 21, 2017 (new date) Orlando Area Hosted by: Dr. Steve Whitaker The First Academy

Wednesday, May 3, 2017 Miami Area Hosted by: Patrick Roberts Palmer Trinity School

Thursday, May 4, 2017 Boca Raton/Ft. Lauderdale Areas Hosted by: Dr. Dana Markham Pine Crest School

> Friday, May 5, 2017 North Palm Beach Area Hosted by: Bob Goldberg The Benjamin School

Thursday, May 11, 2017 Jacksonville Area Hosted by: Martha Milton Beaches Episcopal School



We wish you a happy and safe holiday season! From: The FCIS Office Dr. Barbara Hodges, Melissa Alton, Alison Carlson, Keara Danger and Matt Wilson



## **FCIS Professional Development Calendar**

Mark your calendars for these upcoming professional development opportunities.

#### 2016-17

Prospective Heads' Institute I, II & III January 11-12, 2017 Mission Inn Resort, Howey-in-the-Hills

Academy for High Performing Educators January 22-24, 2017 Corbett Prep at IDS, Tampa

Winter Symposiums: Enrollment Management & Legal Issues Symposium February 7, 2017 Shorecrest, St. Petersburg

Technology Symposium February 8, 2017 Shorecrest, St. Petersburg Business Officers' Conference May 7-9, 2017 Renaissance Hotel, Orlando

FCIS Chair Training June 12, 2017 Hammock Beach Resort, Palm Coast

Heads' Retreat June 12-14, 2017 Hammock Beach Resort, Palm Coast

**21st Century Learning Academy** June 21-23, 2017 Corbett Prep at IDS, Tampa New Heads' Institute July 27-29, 2017 Sheraton Sand Key, Clearwater

Finance Institute July 28, 2017 Sheraton Sand Key, Clearwater

Fundraising Institute July 29, 2017 Sheraton Sand Key, Clearwater

Administrators' Retreat July 30-August 1, 2017 Sheraton Sand Key, Clearwater

## **FCIS Webinars**

Serving on an FCIS Evaluation Team Jan. 25, 2017 @ 3:30 p.m. **Prospective Heads' Program Conclusion** Mar. 14, 2017 @ 10:00 a.m.

## Legal Webinars with Suzanne Bogdan

Sexual Misconduct: Standards Have Changed Jan. 19, 2017 @ 12:00 p.m. *Claims Brought Against Independent Schools* Feb. 22, 2017 @ 12:00 p.m.

## FCIS Convention Cultivating Growth: A Mindset for the Future November 3-4, 2016

Thank you to all the schools, speakers and sponsors who participated in the FCIS Annual Convention at the Hyatt Regency Miami in November. Convention Committee Chairs, Elise Ecoff, Head of North Broward Preparatory School, and Robert Goldberg, Head of The Benjamin School, designed a program that emphasized the importance of challenging independent schools to encourage grit and a growth mindset in the learner and to free students from self-imposed perceptions that limit the breadth and depth of their academic experiences.

FCIS kicked off the Convention with an ISM pre-conference workshop, Assessing Your Enrollment Management and Marketing Communications Operations. Over 40 participants spent the day focused on their enrollment management programs. In the morning session, participants were guided through ISM's Admission and Enrollment Management Assessment Instrument and used this framework to analyze the state of their operations and establish a baseline from which to measure the effectiveness of their plan strategies. In the afternoon session, participants looked at the factors most impacting the hard and soft income bottom line: their school's market position and culture and the way they take care of their key constituents. Participants were taken through ISM's Marketing Communications Assessment Instrument and reflected on their school's marketing communications efforts to identify areas that, when well-attended to, will result in enrollment demand in excess of supply, high rates of retention, and inspirational giving. Best practices were highlighted, and participants designed a threepart action plan to enhance their school's enrollment operations, based on the findings of their assessment.

For the first time, there was a pre-conference workshop targeted to Business Officers. Over 40 participants attended Howard Teibel's presentation, The Changing Tides of Leadership. Mr. Teibel provided the tools and insights to navigate change effectively, handle personal and organizational change, and lead others through the complexity and ambiguity of a changing work environment.

Over 2,400 educators from 125 independent schools attended two energizing days filled with innovative sessions on topics targeting educational leadership, sustainability, student health and wellbeing, and diverse uses of evolving technologies to enhance teaching and engage learners at any level and in any discipline. Paul Tough, Author, Journalist and Speaker, and Kristen Hadeed, Millennial Engagement Expert and Founder of Student Maid, delivered outstanding keynote addresses. In his presentation, Paul Tough outlined the latest research showing that the qualities that indicate lifelong success are "non cognitive" or what we might refer to as "personality traits," such as curiosity, conscientiousness, optimism, self-control, and grit. He traced the links between early childhood neurological development and environment. Kristen Hadeed shared the meaningful lessons she learned from her middle school teacher and shared the story of how she built a culture known for shaping hundreds of future leaders. With her inspirational presentation, she encouraged teachers to rise up and help the next generation reach their full potential.

Participants attended luncheons on both days in anticipation of our two luncheon keynotes: Dr. Amishi Jha, Associate Professor of Psychology, Director of Contemplative Neuroscience UMindfulness Initiative, University of Miami, and Mr. Michael Baiamonte, Voice of the Miami Heat. On Thursday, approximately 275 administrators attended the luncheon to hear Dr. Amishi Jha's presentation. She captivated administrators with her presentation on the effectiveness of mindfulness training to strengthen the brain's attention system and to promote performance success and well-being in high stress/high performance environments. On Friday, over 600 faculty members attended the luncheon to hear Mr. Michael Baiamonte. Mr. Baiamonte discussed the true measure of success in independent schools: the student's experience in the classroom. He shared the ways that each of his daughters was shaped by their teachers and their academic endeavors, both inside and outside the classroom, and that their independent school experiences have directed their paths in life. During the luncheon, door prizes were awarded, and the lucky winners went home with a variety of gift cards to restaurants and retail stores, bottles of champagne, and overnight stays at several great resorts. Dr. Barbara Hodges also delivered a "state of the association" address on Thursday, bringing members up to date on current and future FCIS initiatives, trends in independent schools on both a state and national level, and FCIS's progress on its five-year strategic plan.

Again this year, FCIS offered a mobile app for the Convention to provide participants with helpful information and navigation of the schedule, sessions, special events, hotel and exhibitors. Participants were able to give feedback on each session that they attended as well as on their overall Convention experience, which will shape the planning for next year's Convention.

Mark your calendars for next year! The 2017 FCIS Annual Convention will take place at the Omni Orlando Resort at ChampionsGate on November 2-3.

### FCIS Convention President's Reception Honoring New FCIS School Heads



#### **Special Thanks To Our Generous Convention Sponsors**

Balfour Yearbooks Independent Colleges and Universities Benefits Association (ICUBA) Co–Sponsor of the Welcome Reception

> Independent School Management (ISM) Southern Teachers Agency (STA) Co-Sponsors of the FCIS President's Reception

FACTS Management Contribution to the Business Officers' Pre-Conference Workshop

> **Carney, Sandoe & Associates** Contribution to the Admission Directors' Dinner

**Three W International** Contribution to the Administrators' Dinner

**Texas Instruments** Contribution to the Technology Directors' Dinner

**Smart Tuition** Contribution to the Business Officers' Dinner



FKC Convention 2017 Celebrating Creative Spaces Registration Now Open www.fkconline.org

**Conference Schedule Friday, February 3, 2017** 6:30-8:00pm Meet and Greet Complimentary Beverages and Hors D'oeuvres

Saturday, February 4, 2017 7:30am Registration and Continental Breakfast 8:00am - 3:30pm General Meeting/Sessions/Lunch

Member Rate: \$120 Non-member Rate: \$135 **The DoubleTree Sea World Orlando** 10100 International Drive Orlando, FL 800-327-0363



#### Keynote Speaker – Christian Long

Christian is the co-founder of WONDER (by Design): A Learning and Design Expedition, a collaborative multi-disciplined venture that explores the future of learning through a human -centered design lens. He is also the proud founder of Prototype Design Studio, an on-going experimentation in social-driven design done in partnership with students, teachers, professional creatives, and community leaders around the world. Christian speaks internationally on topics ranging from design thinking mindsets, trends in education, emerging technologies, and innovative school design practices.



Registration Deadline: January 12, 2017