Barbara Kellerman, James MacGregor Burns Lecturer in Leadership, Center for Public Leadership, Kennedy School, Harvard University

Barbara Kellerman is the James MacGregor Burns Lecturer in Public Leadership at Harvard University’s John F. Kennedy School of Government. She was the Founding Executive Director of the Kennedy School’s Center for Public Leadership, from 2000 to 2003, and from 2003-2006 she served as the Center’s Research Director. Kellerman has held professorships at Fordham, Tufts, Fairleigh Dickinson, George Washington, and Uppsala Universities. In Fall 2010, she was Visiting Professor of Leadership at Dartmouth College and Tuck School of Business. She also served as Dean of Graduate Studies and Research at Fairleigh Dickinson, and as Director of the Center for the Advanced Study of Leadership at the University of Maryland. Dr. Kellerman received her B.A. from Sarah Lawrence College, and her M.A., M. Phil. and Ph. D. (1975, in Political Science) degrees from Yale University. She was awarded a Danforth Fellowship and three Fulbright fellowships. She is the author and editor of many books including Leadership: Multidisciplinary Perspectives; The Political Presidency: Practice of Leadership; Reinventing Leadership: Making the Connection Between Politics and Business; Bad Leadership: What It Is, How It Happens, Why It Matters; Women & Leadership: State of Play and Strategies for Change; and Followership: How Followers are Creating Change and Changing Leaders. She has appeared often on media outlets such as CBS, NBC, PBS, CNN, NPR, Reuters and BBC, and has contributed articles and reviews to the New York Times and the Harvard Business Review. Kellerman speaks to audiences all over the world, including Berlin, London, Moscow, Rome, Sao Paolo, Shanghai, Zurich, Jerusalem, Turin, Toronto, Montreal, Mumbai and New Dehli. She is on the Advisory Board of the Leadership Research Network, on the Advisory Panel of the White House Leadership Project Report, and on the Advisory Board of the Brookings Institution Leadership Initiative. She was ranked by Forbes.com as among “Top 50 Business Thinkers” (2009) and by Leadership Excellence in top 15 of 100 “Best Minds on Leadership” (2008-2009). Her most recent books are Leadership: Essential Selections on Power, Authority, and Influence (McGraw-Hill 2010) and The End of Leadership (Harper Collins 2012).
LUNCH SPEAKER

Each of Disney Institute’s professional Facilitators is a true Disney “insider.” As distinguished Disney veterans, each Cast Member has performed a variety of roles in many sectors of the Walt Disney World® Resort. Many Disney Institute Facilitators have worked with a wide variety of clients including Fortune 500 companies, healthcare institutions, small businesses and associations. Disney Institute’s world-renowned programs have hosted over a million alumni from more than 35 countries and 40 industries. Disney Institute program content will include Leadership Excellence, Quality Service, Creativity and Innovation and Selection, Training and Engagement. Please visit www.disneyinstitute.com for more information.

Peter Hutton, Head of School, Beaver Country Day School, Chestnut Hill, MA.
Peter has been the Head of School at Beaver Country Day (BCDS), one of the nation’s leading progressive schools, since 1992. He has been a teacher and administrator at independent schools in Buffalo, NY, Washington, D.C., and Cleveland, OH. Prior to coming to BCDS, he was the interim head at Laurel School in Cleveland. He and his wife have three daughters, all of whom are BCDS graduates. He received a B.A. from St. Lawrence University, and an M. A. from Wesleyan University.

Saeed Arida, Chief Excitement Officer, NuVu Studio, Cambridge, MA.
Saeed Arida is the Founder and Chief Excitement Officer at NuVu Studio, a magnet innovation center for young minds. Prior to NuVu, Saeed worked as an architect and designer working on projects for MIT, LG, Samsung, and Microsoft. He studied computational design at the Massachusetts Institute of Technology where he received a SMarchS and PhD. His doctoral research examined the intricacies of the creative process to understand what creativity is and how an educational environment can nurture creative learning. The architectural studio pedagogy informed this research that eventually evolved into NuVu Studio where students learn in a hands-on environment with coaches who help students create projects and move through many, many iterations. Saeed has presented at numerous universities and conferences, including MIT, Harvard, and NAIS.
**Featured Speakers - Thursday, Nov. 8**

**Simon Jeynes, Consultant, Independent School Management (ISM).**
Simon Jeynes brings a wealth of independent school experiences to ISM. He founded a girls’ boarding school, was the head of a K-12 coed day school, and has taught a variety of subjects. Simon’s skills as a change agent have contributed to the profound development of the schools with which he has been associated in areas of management, curriculum, student activities, leadership development, and financial management. Simon writes for ISM publications in areas of board management, school leadership, food services, and various management areas. Simon earned an MA from Oxford University in England and a B.Ed. from the University of Lethbridge in Canada.

**Cathy M. Stutin, Partner, Fisher & Phillips, LLP, Ft. Lauderdale.**
Cathy represents employers throughout the United States in state and federal courts, as well as before the US Department of Labor, the Equal Employment Opportunity Commission, and other state and federal agencies. In her more than seventeen years of practice in management-side labor and employment law, Cathy has tried cases involving claims for sexual harassment, race, religious and disability discrimination, retaliation, and ERISA violations. A significant portion of her practice is also devoted to the implementation of preventive employee relations programs that include supervisory training and the development and administration of effective human resources policies and practices. Cathy was selected by the National Association of Women Lawyers to receive the Outstanding Woman Law Student Award at the University of Miami. She was recognized as a South Florida Top Lawyer by South Florida Legal Guide, has been listed in The Best Lawyers in America since 2008, and selected for inclusion in Florida Super Lawyers since 2010.

**Jon Moser**
As President and CEO of finalsite, an industry-leading web solutions and services company for independent schools and organizations around the world, Jon Moser is passionate about web trends and strategies that impact education. For over twelve years, Moser and his company, finalsite, have been committed to both providing cutting-edge web technology for clients and sharing best practices with the educational community. Moser is a frequent advisor, keynoter, and blogger on topics such as mobile technology, social media, speed issues, and other web communications strategies. He strives to educate audiences on sometimes highly technical matters with an engaging and down-to-earth manner.
The Rev. Daniel R. Heischman has been the Executive Director of the National Association of Episcopal Schools (NAES) since July, 2007. Prior to his work with NAES, Mr. Heischman was College Chaplain at Trinity College, Hartford, CT for four years and the Head of the Upper School and Assistant Headmaster of St. Albans School in Washington, DC from 1994 to 2003. A noted speaker, workshop leader, and author, Mr. Heischman is an instructor in doctor of ministry studies at Virginia Theological Seminary, Alexandria, VA. He preaches and leads faculty and parent workshops and retreats at Episcopal and independent schools, and serves as a facilitator for faculty development programs related to ethics and the moral development of students. Recently, he was elected as secretary of the board of the Council for American Private Education, an association of private school organizations of which NAES is a founding member. Mr. Heischman was educated at the College of Wooster in Ohio, where he earned a bachelor of arts degree. He attended Jesus College, University of Cambridge in the United Kingdom, earning a bachelor of arts degree in theology in 1975 and a master of arts degree in 1978. He also earned a master of sacred theology degree from Yale Divinity School and a doctor of ministry degree from Princeton Theological Seminary.

Bill Simmer is the Director of Association Relations and workshop leader for Independent School Management (ISM). He brings over 15 years of independent school and business administrative experience to ISM. Spanning both secondary and post-secondary level education, Bill possesses a breadth of experiences from various educational institutions. This, coupled with his successful business management background, is the basis for his approach to independent school management from a variety of perspectives. Bill has also taught at the middle, upper, and college levels. Bill earned his Masters of Arts degree from International College and Graduate School (HI), a MDiv from Southeastern Baptist Theological Seminary (NC) and a Bachelors of Science degree from Liberty University (VA).
Lori A. W. Smith, Of Counsel, Zimmerman, Kiser & Sutcliffe, PA, Orlando. Lori Smith focuses her practice on advising employers and management on compliance with federal, state and local employment laws. She is a shareholder in the firm’s litigation department and has over twelve years experience representing employers in both state and federal court. She has extensive experience in defending employers in claims for sexual harassment, and discrimination claims based on age, race, disability or ethnicity. She has also defended claims for retaliation, unpaid wages, and failure to pay overtime. Lori’s trial experience also includes successfully defending Central Florida companies against claims under Title III of the ADA for discrimination in public accommodations such as restaurants, hotels and private schools. Lori is a frequent speaker on employment issues to groups throughout Central Florida on preventing and handling unemployment claims. She is also a frequent lecturer on issues affecting private schools and child care.

R. Kimball Leiser, Fundraising Consultant and Gift Planning Counsel.
Kimball grew up in Brazil and attended the American International School in São Paulo, Yale College (Liberal Arts) and Michigan State University (Marketing), B. A. Harvard Business School, M.B.A. He spent sixteen years with Corning Glass in Brazil, France, Germany and the USA. Kimball began working with independent schools in 1982 at George School, a Quaker boarding school near Philadelphia. He spent seven years as the CFO and Treasurer, responsible for a $12 million operating budget and for growth and oversight of the school’s endowment, which grew from $8 million to $20 million. George School’s endowment is currently $100+ million. Principal and key clients include Chemical Heritage Foundation, Episcopal Community Services, George School, Kings College—Wilkes-Barre, LaSalle University, Germantown Academy, The Free Library of Philadelphia, The College of Physicians of Philadelphia, Yale University-Dwight Hall, and The Shipley School.
Mark Guzdial, Professor in the School of Interactive Computing in the College of Computing at Georgia Institute of Technology. His research focuses on learning sciences and technology, specifically, computing education research. He has published several books on the use of media as a context for learning computing. He received his Ph. D. in Education and Computer Science (a joint degree) at the University of Michigan in 1993, where he developed “Emile”, an environment for high school science learners programming multimedia demonstrations and physics simulations. He was vice-chair of the ACM Educational Board and still serves on that board as well as on the ACM SIGCSE Board. He serves on the editorial boards of The Journal of the Learning Sciences, ACM Transactions on Computing Education, and Communications of the ACM. Mark and his wife were awarded the 2010 ACM Karl V. Karlstrom Outstanding Educator Award.

Mark Your Calendar for the 2013 FCIS Conference!

November 7th and 8th

Orlando Airport Hyatt Regency
See you there!
Featured Speakers - Friday, Nov.9

**MORNING KEYNOTE**

Michael Thompson,  
*Ph. D., Consultant, Author, and Psychologist*

Michael specializes in children and families. He is the supervising psychologist for the Belmont Hill School and has worked in more than five hundred schools across the United States, as well as in international schools in Central America, Europe, Africa and Asia. A dedicated speaker and traveler, Dr. Thompson has appeared on The Today Show, The Oprah Winfrey Show, ABC 20/20, CBS 60 Minutes, The Early Show and Good Morning America. He has been quoted in The New York Times, The Washington Post, Newsweek, Time, and US News and World Report and has been a guest on NPR’s “Morning Edition” with Susan Stamberg, “Talk of the Nation” with Ray Suarez and the Diane Rhem Show. He wrote, narrated and hosted a two hour PBS documentary entitled “Raising Cain” that was broadcast nationally in 2006. Dr. Thompson is a past member of the board of the American Camping Association and is on the Advisory Board of Parent Magazine. In addition to Raising Cain, he is the author of *Speaking of Boys: Answers to the Most-Asked Questions About Raising Sons; Best Friends, Worst Enemies: Understanding the Social Worlds of Children; and Mom, They’re Teasing Me: Helping Your Child Solve Social Problems. The Pressured Child: Helping Your Child Achieve Success in School and in Life* (with Teresa Barker) was written to help parents understand the complex journey of children through school, from kindergarten through senior year.

**LUNCHEON SPEAKER**

Lonnie Moore,  
*Educator and FranklinCovey Consultant*

Lonnie Moore is passionate about teaching the principles of effectiveness to individuals, schools and organizations. His background in teaching and educational leadership made him a natural choice to act as one of the subject matter experts in the development of the “Leader in Me” school curriculum based on the best-selling book, *The Leader in Me*, written by Dr. Stephen R. Covey. This program helps students develop the essential life skills and characteristics they need in order to thrive in the 21st century. Lonnie has written two books on education, *The High Trust Classroom* and *The Inspirational Teacher*. 
Thursday Program - Nov. 8

SPECIAL MEETING
7:45-8:15 a.m. Endeavor Board Room
Special Education Administrators Roundtable Meeting
Moderator: Jacqueline Egli, Executive Director, Bridges Academy

There are a growing number of special education schools that have become eligible for membership and joined the FCIS organization. Join us for a discussion for the purpose of planning special education workshop strands and seminars for future FCIS events. Please have a member of your administration, or a designee, attend this important meeting. The goal for this session is to plan for professional development for faculty of special education schools or resource programs within a traditional FCIS school.

WELCOME & KEYNOTE ADDRESS - 8:30-9:30 a.m.

Intercontinental Ballroom  Things Change—Leaders in Decline, Followers on the Rise
Barbara Kellerman, James MacGregor Burns Lecturer in Leadership Kennedy School, Harvard University

The American fixation on leadership is near-universally shared. It is, however, misplaced. Over time leaders have become less important and followers more. Moreover, in the 21st Century this shift in the balance of power has been hastened by changes both in culture and technology. The talk will explore the implications of changing times, a phenomenon from which no individual or institution, anywhere in the world, is immune.

Please note that Thursday sessions are open to all FCIS participants. Abbreviations indicate that the session may be of particular interest to the following groups:

A Administrators
AP Admission Personnel
AC Athletics/Coaches
BF Business/Financial Officers
CC College Counselors
DA Development/Advancement
HR HR Directors
GC Guidance Counselors
D Deans
HT Heads/Trustees
T Technology
SE Special Educators
Thursday Program - Nov. 8

SESSION I  9:45-10:45

Mirabel  Building a Better Brand: An Integrated Approach  
Tim Bach, President, Patterson/Bach Communications, Inc.

This presentation will cover the importance of branding and 
how an integrated marketing and communications approach 
will give organizations the best chance to successfully build 
a brand that is memorable and will rise to the top of their 
market category.

Briefing Room  Marketing for the Whole Campus: Onsite and Online  
Jon Moser, President and CEO, finalsite

What does a visitor to your campus, or to your website, see 
first? Is each parent, student, alumnus, or friend welcomed 
and directed to what they need? finalsite President and CEO 
Jon Moser offers his perspective on the “user-oriented” climate 
that can spell success at our schools. Topics include defining 
the ideal customer service experience, where and how users 
first encounter your school, the relevance of mobile and social 
media tools, branding, and more. Examples from schools like 
yours are included.

Gatwick/Shannon  What Every Head Wishes the Board Chair and Board Knew  
Dr. Barbara Hodges, Executive Director, FCIS

Come learn about the role trustees and the board chair play to 
promote a healthy board/headship, the ten issues that concern 
heads and independent schools the most, and the governance 
practices that promote successful heads with longer tenures.
Increasingly, independent school boards and parents are asking for proof of the “value-added”. But values—such as character and leadership—are difficult to quantify, leaving schools in a conundrum. Although independent schools excel in producing well-rounded, responsible citizens of the world and mission statements typically speak to this development, the traditional data reported in the school’s profile is often limited to academic performance—SAT scores and college admissions, advanced placement statistics and National Merit recognition. While it is a difficult task to design qualitative benchmarks that are mission-specific, it is not impossible. By complementing quantitative data with qualitative benchmarking, an independent school can measure and market the specific priorities of the institution. This workshop will suggest an approach for leading teams through the process of creating custom-designed qualitative metrics.

Much like surfers who must maintain their balance as the water shifts beneath their feet, Academic Leaders are being called upon to maintain balance in their lives even as they navigate the waters of 21st Century Education. Some of the forces to bear in this struggle are perennial, while others shadow the coming tide of change in education. Come join ISM Consultant Bill Simmer as we explore the tensions that exist in your role and solutions that will help you ride that wave with a smile and a sense of fulfillment. Topics include: the tension between creating a collegial faculty culture and managing faculty performance; the tension between “career fulfillment” and “getting things done”, the tension between facilitating academic excellence and personal engagement in students’ lives, and the tension between your personal life and your professional life. We will also address what ISM believes will be changing in your role in the coming years.
Data for Decision Making: 3 Key Ingredients
Dr. Raymond Barclay, Ph.D., Director of Research and Institutional Planning, Stetson University
This session will cover three areas that are critical to ensure an institution’s leadership is equipped with the data necessary for intentional planning, enrollment and campaign planning, and outcomes assessment. Participants will receive a general introduction to concepts, support in conducting a health check on their own sites, and examples to support implementation of strategies to enhance the following three key areas: Data stewardship and information system optimization, Search and fulfillment and Business intelligence and analytics.

How to Transform Your Marketing Department from a Cost Center to a Profit Center
Keith Caven, CEO, SNAPT, Inc.
This practical and no-nonsense approach sheds light on how you can virtually take your existing marketing program “as is” and turn that into a self sustaining marketing platform that generates more profit and students for your school. From Direct Mail and traditional marketing efforts to cutting-edge technologies and social media, the founder and CEO of Snapt.com will let you in on the inside scoop of how you can implement several key strategies to make your marketing less expensive, more streamlined and more profitable. Whether you are a novice or a long-term marketing professional who thinks he/she has “been there, done that”, this session is sure to provide a new look on how you can turn your existing marketing into a profit center for your school.

Codes, Crimes and Crisis: Security and Safety in School
Conan Bickford, Security, Safety and Transportation Manager, Lake Highland Preparatory School
Code Compliance, crime prevention, guest screening, crisis management… join Conan Bickford in examining best practices of physical security topics that often keep school administrators up at night.
Major Gift Strategies: Cultivation to Solicitation to Stewardship
Panel: Barbara Blackwell, Director of Development, Lake Highland Preparatory School, Anne C. Storch, Director of Advancement, Saint Edward’s School, Timothy M. Winkler, Sr., CFRE, CEO, Winkler Group

Prepare yourself and your solicitation team to make the most effective “ask”. You will come away from this conference with new tools to develop your overall solicitation strategies, including cultivating a productive relationship with prospective donors, conducting the solicitation meeting, handling objections and closing the gift.

Establishing Positive Working Relationships with the Helicopter Parent
Clinton Sims, MS, ED, Psy D., Assessment, Counseling and Therapy Center

The discussion will include suggestions on how to maintain the relationship, identification of the hovering parent, and assisting the student in managing this type of parent.

Go West! A Discussion on the Chinese Applicant to U.S. High Schools
Randy Doss ’82, Vice President for Enrollment Services, Guilford College

More and more high schools are seeing (and actively recruiting) Chinese students. Why are they coming? What are their expectations? How is their educational background different from the U. S. system? What support do they need? Join us for an interactive discussion on this wave of Chinese students.
Teaching Computing to Everyone

Mark Guzdial, Professor, College of Computing, Georgia Institute of Technology and Barbara Ericson, Senior Research Scientist, College of Computing, Georgia Institute of Technology

Nationwide, relatively few students ever study any computer science. That’s a shame! The inventors of our field believed that computer science was critical to a modern liberal arts education. Achieving that goal is swimming upstream. Negative attitudes towards computer science are pervasive, from pre-teens to adults, and the population that we draw into computer science is predominantly from the demographic that is shrinking in the US. This talk describes our efforts and successes in Georgia to engage students in computing from fourth grade, to provide high-quality computer science education in high school, and to re-invent undergraduate and adult computer science to meet the needs of different audiences. Funding for this session has been provided by CSTA and Google.

Master In-Service Training

Keara Danger, Certification Specialist, FCIS

Find out the latest in Master In-Service and State of Florida Certification training. Bring your questions.

The Elements of Effective School Marketing Photography

Bob Thompson, Thompson Studios Photography

Independent Schools spend thousands of dollars every year to reach and connect with prospective parents looking for the perfect independent school for their children. Photos are usually the centerpiece of these advertisements or marketing pieces, and the first thing that the prospect senses about your school. Come learn why some ads or pieces don’t ever get read or noticed and see which ones do in this interactive, entertaining workshop that will open your eyes to the importance of great photography when sending your message out into the world, and how to increase your chances of ensuring prospects pick up the phone.
Mirabel  Insurance Program Cornerstones  
Scott Ohmstede, CPCU, CIC, Commercial Insurance Specialist, Brown & Brown of Florida  
This presentation will discuss insurance basics for schools, and how current trends in the insurance industry are impacting schools.

Briefing Room  Meeting the Needs of Students with Documented Disabilities  
Lori Smith, Attorney at Law, Zimmerman, Kiser & Stucliffe, P. A.  
This seminar will help you conduct a self-assessment to determine whether your private school is meeting its legal obligation to accommodate students with disabilities and educate you on how private schools are impacted by the Americans with Disabilities Act and its amendments. In addition, it will cover the details of compliance: How often may documentation be required? Can you insist on a full education psychological evaluation? Must you provide one-to-one services? Can a private school legally charge for providing accommodations? Why are pre-K programs treated differently? This seminar will answer these questions and more!

Gatwick/ Shannon  Succession/Transition Plan  
Joseph A. Merluzzi, Merluzzi & Associates and Rich Brown, Ph. D., Merluzzi & Associates  
This session is designed for Boards and Heads to help prepare and execute plans for changes in leadership. Sudden changes in head due to unexpected circumstances, planned succession and transition, and the implications of change in Board leadership will be among the situations discussed.
Riding the 21st Century Wave: Balancing Your Changing Role as Academic Leader” Part II

Bill Simmer, Director of Association Relations, Independent School Management (ISM)

Much like a surfer who must maintain their balance as the water shifts beneath their feet, Academic Leaders are being called upon to maintain balance in their lives even as they navigate the waters of 21st Century Education. Some of the forces to bear in this struggle are perennial, while others shadow the coming tide of change in education. Come join ISM Consultant Bill Simmer as we explore the tensions that exist in your role and solutions that will help you ride that wave with a smile and a sense of fulfillment. Topics include: the tension between creating a collegial faculty culture and managing faculty performance, the tension between “career fulfillment” and “getting things done”, the tension between facilitating academic excellence and personal engagement in students’ lives and the tension between your personal life and your professional life. We will also address what ISM believes will be changing in your role in the coming years.

How to Transform Your Marketing Department from a Cost Center to a Profit Center

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This practical and no-nonsense approach sheds light on how you can virtually take your existing marketing program “as is” and turn that into a self-sustaining marketing platform that generates more profitable students for your school. From Direct Mail and traditional marketing efforts to cutting edge technologies and social media, the founder and CEO of Snapt.com will let you in on the inside scoop of how you can implement several key strategies to make your marketing less expensive, more streamlined and more profitable. Whether you are novices or long-term marketing professionals who think they’ve “been there, done that”, this session is sure to provide a new look on how you can turn your existing marketing into a profit center for your school.
The Importance of Feeder School Relations
Janie McIlvaine, Director of Admissions, Berkeley Preparatory School and Laura Murphy, Director of Admissions, The Out-of-Door Academy
Learn how to establish good communication lines with local schools and create an ongoing relationship to enhance enrollment at your school.

Energy Management in School: Making Informed Design Decisions
Kristen M. Walson, PE, LEED AP BD+C, BEMP, Associate, Sustainability Consultant, TLC Engineering for Architecture
Energy modeling has become an important function that influences the design choices for many projects, both LEED and otherwise. Owners are starting to see the value of energy efficient design, whether they plan to pass the property on to tenants or occupy the building themselves. In this presentation, we will cover what creating an energy model of a building entails, how early in the design process an energy model can aid in decision-making, which ECM’s (Energy Conservation Measures) are worth looking at, and which ones offer little to no life-cycle payback.

Preparing the High School Athlete for the Next Level
Bill Mathews, Head Baseball Coach and Professor of Athletic Administration, Eckerd College
This session will address the recruiting process currently in use for high school athletes as well as a survey of the current athletic climate at the collegiate level. Finding a school that fits and finding a program that will allow an athlete to compete at an appropriate level are difficult tasks. Suggestions will be offered and strategies discussed which could prove useful in efforts to assist your student-athletes as they move on to the college level.
Kai Tak  The Role of Planned Giving in Your Advancement Program  
Kimball Leiser, B.A., M.B.A., Consultant  
Endowment growth is the goal and outcome of a carefully focused and implemented Planned Giving Program. Assessing current planned giving efforts provides an important benchmark for evaluating and establishing priorities for next steps in creating an effective, proactive planned giving program. We will also review the key planned giving vehicles, including wills, codicils, charitable trusts and gift annuities. We will also discuss the best ways of identifying and cultivating planned giving prospects.

Ben Gurion  Recognizing and Reporting Child Maltreatment  
Laura J. Phipps, PA-C, Medical Trauma Program Director, Kids House of Seminole/Florida Hospital Altamonte  
This session is meant to improve the reporting of suspected child abuse by increasing the awareness of child abuse and the impact that guidance counselors can make when working with children who are victims of abuse. During this discussion we will: • Discuss the role of a Children’s Advocacy Center and summarize the specific services provided at Kids House of Seminole • Define “child abuse” and outline the various types of child abuse • Review commonly seen abusive injuries • Outline mimics of child abuse • Improve understanding of role as a mandated reporter and the procedure in reporting the suspicion of child abuse.

Narita  Managing Expectations: The Value of a Case Studies Program  
Jean Rutherford Wall, Director of College Counseling, Tampa Preparatory School, Michael Salmon, Associate Director of College Counseling, The Out-of-Door Academy, and Holly Pohlig, Rollins College  
Jean Wall and Mike Salmon have hosted 60 national college admission representatives and 500 students and parents from seven Tampa Bay area independent schools. The program moderated by the admission representatives provided families with a simulated admission committee process. Families left the event empowered to navigate the college search and application adventure.
Inspiring Computing Education with Media  
Mark Guzdial, Professor, College of Computing, Georgia Institute of Technology

The desire to tell stories with digital media has driven advances in computing technology. Manipulating media is also a compelling context to teach students about computer science. This talk will be half an interactive lecture about computer science using digital media to motivate deep ideas like human perception and information theory. The other half will be a talk about the talk: “Why I gave the talk the way I did, and what research tells us about how to teach computing”. Funding for this session has been provided by CSTA and Google.

Hands-on With App Inventor  
Barbara Ericson, Senior Research Scientist, College of Computing, Georgia Institute of Technology

Participants at this session will have the opportunity to learn about MIT App Inventor. App Inventor lets you develop applications for Android phones using a web browser and either a connected phone or emulator. This session will provide a demonstration of the creation of an app. See and experience how you fit together puzzle-like pieces to set your app’s behavior. The App Inventor development environment is supported by Mac OS X GNU/Linux and Windows operating systems, and several popular Android phone models. Applications created with App Inventor can be installed on any Android phone. Funding for this session has been provided by CSTA and Google.
Chairing an Evaluation Visit—Updates
Karen Mathews, Associate Director for Accreditation, FCIS
Robert Stephens, Head, Heritage School
This session is for current and former FCIS/FKC Board Members and Evaluation Academy graduates who serve as Chairs of FCIS/FKC Evaluation teams. Topics will include: the opening meeting Orientation Power Point, new documents on team and standard assignments, FKC revised 2012 Standards, use of Google Docs and Five Year Review vs Five Year Full evaluations. FCIS and FKC Chairs only

Church and School:
Two Case Studies on a Delicate Relationship
The Rev. Daniel Heischman, D. D., Executive Director, National Association of Episcopal Schools (NAES)
Religious controversies have a way of entering into the life of an independent school, be it sectarian or non-sectarian. In this workshop, two case studies of schools dealing with such religious issues will be discussed. Among the questions addressed will be: What do these situations tell us about the religious/cultural climate of our country? And, how do independent schools—whether they are connected with a religious tradition or not– address the tensions these types of situations can present?

Developing Good Human Resource Management Practices and Procedures
Renee S. Lundy, Esq., Partner, Dean, Ringers, Morgan and Lawton, P. A.
Sample topics: hiring, promotions, performance management, employee issues, etc

SESSION III 2:00-3:00
Why Go to School? Why Go to Your School? Part I
Simon Jeynes, Senior Consultant, Independent School Management (ISM)

Why Go to School? (Part I) The educational landscape now includes many, many alternatives for families, whether they live in an urban, suburban, or rural environment. This session will look at the various options available and assess their impact/threat to our schools’ competitive stance. What does this mean for Trustees and Heads as they look back on the distinguished histories of their schools and now realize that, in education today, only today counts? How do we approach the challenges that parents place in front of us, but that the Head/Trustee strategic partnership must answer? What does that partnership include (and not include)? Bring sets of your Board minutes and we will deconstruct their meaning. Bring your organization chart and, lastly, we will consider leadership within your organization and what you can do about it and for it.

iPads for Administrators
Linda Dombchik, M. S., Director of Technology at Jewish Academy of Orlando, Apple Distinguished Educator 2003

Do you own an iPad? Thinking about getting one? The iPad is a tool that allows the opportunity for administrators to be more productive and efficient. This session will focus on apps that will increase the productivity skills needed to be an effective 21st century administrator. Learn how to collect, communicate, present, and share information with a powerful tool you can carry with you anywhere.

The Admission Benefits of Summer Programs on Your Campus
Tammy Honegger, Associate Director of Admission, Tampa Preparatory School and Cindy Fenlon, Director of Admission, Saint John’s Episcopal School

This session will discuss the benefits to your school of establishing a thriving summer program and how it enhances enrollment opportunities for your school.
Topics for the New Admission Professional Part I

This two hour session will cover the following topics:

Beyond the Tour: The REALITY of an Admission Rookie:
The world of Admission can be unscripted, melodramatic, dynamic and even humorous...much like a reality TV show! Hear from three new Admission Specialists as they compare their professional roles to present-day reality shows. This presentation demonstrates how the Admission professional’s job does not end after the first, second or third tour!

Julie Johnson, Admission Specialist, PreK-K, Lake Highland Preparatory School; Lori Moore, Admission Specialist, 1-6, Lake Highland Preparatory School; Eric Tamayo, Admission Specialist 9-12, Lake Highland Preparatory School

Upturns in Attrition through 21st Century Partnerships:
Learn ways to partner Admissions with on-campus Learning Centers to optimize attrition. Today, most independent schools are attracting and recruiting more diverse learners. Therefore, a partnership between Admissions and the school Learning Center can provide the support students need to succeed. This session will include methods to partner and ideas and best practices that target new students needing additional academic support ensuring their success while maintaining your Admissions attrition goal.

Tracie Belt, Director of the Learning Center, Shorecrest Preparatory School; Dr. Jean Spencer-Carnes, Director of Admission, Shorecrest Preparatory School

Transitions: How do you adjust both to a new job and a new school culture? Catherine will present ways to assimilate successfully into your new environment.

Catherine Hay, Associate Director of Admission, Trinity Preparatory School

Expand Your Admission Office without the Cost: How to establish a strong parent volunteer program in admissions and the benefits to the office and to your prospective families.

Patty LaPeters, Admission Associate, Trinity Preparatory School

Current Legal Issues in Florida

Cathy Stutin, Partner, Fisher & Phillips, LLP
This session will provide a legal update on cases and trends affecting Florida independent schools.
Thursday Program - Nov. 8

SESSION III 2:00-3:00

Kai Tak  Annual Fund

Ronnie Bidder, Director of Donor Relations, Saint Andrew’s School, Lisa Daly, Annual Fund and Stewardship Officer, Saint Andrew’s School

The Annual Fund is the foundation of all independent school giving programs, providing essential support for day-to-day operations. It is most often the entry point to building relationships with prospects whose generosity can empower a school. In this workshop, we will discuss components and challenges of a successful Annual Fund program, including creating a strategic annual fund calendar; working with volunteers and staff; cultivating, soliciting, and stewarding Annual Fund donors; and recent trends, challenges and opportunities about it and for it.

Ben Gurion  Girls’ Night In

Christine Hempsted, Guidance Counselor, Trinity Preparatory School, Ryland Smith, Guidance Counselor, Trinity Preparatory School

Girls’ Night In is a program that provides freshmen girls with an overview of Trinity Prep’s high school experience. This multi-hour gathering is sponsored by a group of senior girls, and allows them the opportunity to share experience and advice with rising freshmen. This session will inform attendees on how to organize and implement a similar program in their school.

Narita  College Admission Process for Students with Learning Differences

Nancy T. Beane, College Counselor, The Westminster Schools, Atlanta, GA

An increasing number of students with learning differences and learning needs are finding success in college. How do we identify and best serve such students as they begin the college search process?
Moving to the Cloud
Chad Lewis, Technology Director, Tampa Preparatory School
Migrating some school services to cloud-based services meets many important needs in your school. This session will examine the particulars of a switch to Google Education. Listen to the particulars and advantages of including one login to all the tools you need: project management, learning management systems, and multimedia portfolios. Funding for this session has been provided by CSTA and Google.

Math Education and Programming - Bootstrapworld.org
Emmanuel Schanzer, Founder Bootstrap.org
Many people assume that “programming is like Math” and would magically raise grades from students who’ve taken a class in Java, Scratch, or Python. Unfortunately, this assumption is far from accurate. In a world of high-stakes testing, we can no longer pretend the word “function” means the same thing to algebra teachers and programmers. If we truly wish to help students in algebra, we need to re-think the foundations of what programming we teach. In this talk, Emmanuel will explore the literature and current research in the field of algebra education and programming. He will also introduce Bootstrap, a standards-based curriculum that teaches students to program their own video games using purely algebraic and geometric concepts. Find out how teachers, college students and professionals are getting involved with Bootstrap to bring functional programming to middle and high school students around the country. Funding for this session has been provided by CSTA and Google.
### Nearpod and iPads in the Classroom

**Emiliano Abramzon, Founder, Director, Business Development**

Nearpod (nearpod.com) is an innovative mobile learning platform designed for the synchronized use of iPads in the classroom. Using Nearpod, teachers with a class set of iPads can engage their students by presenting interactive content in real time in the students’ devices. Nearpod also allows teachers to create their own assessment and collaboration activities in a very simple way. Nearpod is a free service and its iPad apps have been downloaded over 100,000 times in the first four months after they were launched in iTunes in May, 2012. Aimed at educators of all levels, and IT school leaders, this session will allow participants to learn the basics about Nearpod. Topics covered include getting started, creating presentations, and accessing reports. **Funding for this session has been provided by CSTA and Google.**

### Meeting Parent Expectations of College Prep High Schools

**Ray Dass, President of Teach America, Founder of New England Prep**

Given the struggling economy, parents expect more than they ever have from independent college preparatory high schools, particularly in the area of college admissions. Concurrently, the college admissions process in Florida, and all over the country has only become more challenging: Bright Futures requirements have increased and we recommend higher SAT & ACT scores than ever before for entrance to colleges that were considered “safety schools.” In addition to preparing students for the curriculum they will see in college, independent college preparatory high schools must also prepare their students for the tests that will often be the determining factor in the college admissions process. As a result, independent college preparatory high schools must:

1. Ensure that every student is given expert preparation for college admissions exams - enhancement of curriculum with an emphasis on critical thinking and higher order thinking.
2. Provide specialized preparation to meet individual student needs - student preparation must also be based on each student’s individual strengths in foundational math and verbal skills, as well as fluency in strategic approaches and critical thinking as they apply to college admissions exams.
Thursday Program - Nov. 8

Prestwick  How to Use Internet Marketing to Grow Your School: Get a First Place Listing in Google

Jon-Mark Davey, School Management Consultant, RenWeb School Management Software

The Internet is the first place prospective parents visit when looking for a new school. Google controls over 65% of the Internet search market. Do you know how to maximize your online presence in Google so parents find your school listing first? This session discusses how to optimize the pages of your website so they rank higher in Google search, how to launch top-placing advertisements in Google Adwords, and the power of several online school listing services.

SESSION IV  3:15-4:15

Mirabel  Disruptive Innovation and Creativity in Independent Schools: The NuVu Studio Model

Peter Hutton, Head of School, Beaver Country Day, Brookline, MA and Dr. Saeed Arida, Chief Excitement Officer, NuVu Studios

Saeed Arida and Peter Hutton will describe a powerful partnership for creativity and innovation using a design studio approach to learning which is taking form in Cambridge, MA. This session will be of particular interest to Heads and Trustees who are actively pursuing a change model that serves more powerful and creative learning for students. We know that future models of learning are likely to be very different from our old forms, and NuVu Studios is a model successfully bridging to new and creative forms.

Orly  Cracker Barrel Discussion For Administrators

Moderators: Cathy Ford, Head, Holy Trinity Episcopal Academy; Lynne Shefsky, Head, Jewish Academy of Orlando

Regency Ballroom A  Idea Sharing for Business Managers

Moderator: Jim Bartlett, Vice President and CFO, Lake Highland Preparatory School

Kai Tak  Being Successful in a Small Office

Panel Discussion

Best practices, tips and tricks for Development/Advancement Directors in small offices.
**Why Go to School? Why Go to Your School? Part II**  
*Simon Jeynes, Senior Consultant, Independent School Management (ISM)*

Why Go to Your School? (Part II) Having looked at the strategic partnership, let’s now look at the strategic data point that each school must be aware of in order to both deal with the management of the day-to-day, and the leadership of visioning into the future. As a Head/Trustee partnership, bring knowledge of your own school (advancement—admission, marketing, development, finances, Head evaluation, faculty evaluation and compensation) and work together on a quick 360 in 60 minutes that will give you a glimpse of your competitive position. Bring your best marketing piece and we will do some analysis of what does and does not work in today’s marketplace. Leave with specific thoughts about what you can do from a governance standpoint.

*Note: Pre materials for the presenter that would help make the presentation really focused on the Florida environment: 1. electronic version of the planning document as you sent it to your parents 2. list of the closest 5 schools in your neighborhood—name and website address 3. top three challenges the Head/Trustee relationship is facing 4. one set of Board minutes from last year. None of these will be used in a “named” context i.e. confidence will be maintained. Bringing these materials is not a requirement.*

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**The World is Coming! The World is Coming!**  
*What Do We Do? What Do We Do?*  
*Dannis Facciolo, Director of Admissions, Tampa Preparatory School, Jillian Stanton, International Student Coordinator, Tampa Preparatory School and Eric Snow, Assistant Athletic Director, Tampa Preparatory School*

The impediments to the long-term success of any cross cultural or international educational adventure requires an educational institution to develop a widespread understanding of the purpose, challenges and mission appropriateness of the initiative. What characteristics of an independent day school are essential in making your educational institution attractive to international families and international exchange programs? What are the pitfalls a day school encounters in establishing an international image and committing itself to the education of international students?
Topics for the New Admission Professional Part II
This two hour session will cover the following topics:

**Beyond the Tour: The REALITY of an Admission Rookie:**
The world of Admission can be unscripted, melodramatic, dynamic and even humorous...much like a reality TV show! Hear from 3 new Admission Specialists as they compare their professional roles to present-day reality shows. This presentation demonstrates how the Admission professional’s job does not end after the first, second or third tour!

*Julie Johnson, Admission Specialist, PreK-K, Lake Highland Preparatory School, Lori Moore, Admission Specialist, 1-6, Lake Highland Preparatory School, Eric Tamayo, Admission Specialist 9-12, Lake Highland Preparatory School*

**Upturns in Attrition through 21st Century Partnerships:**
Learn ways to partner Admissions with on-campus Learning Centers to optimize attrition. Today, most independent schools are attracting and recruiting more diverse learners. Therefore, a partnership between Admissions and the school Learning Center can provide the support students need to succeed. This session will include methods to partner, ideas and best practices that target new students needing additional academic support ensuring their success while maintaining your Admissions attrition goal.

*Tracie Belt, Director of the Learning Center, Shorecrest Preparatory School, Dr. Jean Spencer-Carnes, Director of Admission, Shorecrest Preparatory School*

**Transitions:** How do you adjust both to a new job and a new school culture? Catherine will present ways to assimilate successfully into your new environment.

*Catherine Hay, Associate Director of Admission, Trinity Preparatory School*

**Expand Your Admission Office without the Cost:** How to establish a strong parent volunteer program in admissions and the benefits to the office and to your prospective families.

*Patty LaPeters, Admission Associate, Trinity Preparatory School*
Admissions Management and the Software Connection
Joshua Vandebogert, Director, Product Development, TADS
Admissions and enrollment tools vary widely in scope and abilities, from Excel documents and on-site homegrown databases, to fully-managed web-based products and services. Discuss what works and what doesn’t with your peers and help guide best practices for schools. TADS will be on hand to guide the discussion.

The Importance of Self-Care in the Field of Guidance
Neal Salzman, M. A., M. Div., LMHC, Orlando Counseling Solutions, Matt Cassada, Mental Health Counselor Intern
During this session we will: define self-care; learn to recognize the need for self-care; discuss the high value of relationships between counselors, teachers, families and students; work on finding the balance between taking care of self and taking care of others.

Navigating the Road to NCAA Academic Eligibility
Sue Tortora, Dean of External Program Development, NCAA/FHSAA Compliance coordinator, Head Coach Track and Field, Montverde Academy
Student athletes need to meet specific criteria to become academically eligible for college athletics through NCAA. This session will address the art of navigating NCAA policies with regard to eligibility along with the differences in international educational systems. The session will also cover tracking core courses and SAT and ACT scores, as well as how to work effectively with the student athlete’s coach.

What You Need to Know about 1 to 1
Panel Discussion: Denise Musselwhite, Director of Technology, Trinity Preparatory School, Joanne Barrett, Technology Director, The Out-of-Door Academy, Chad Lewis, Technology Director, Tampa Preparatory School and Kathy Taylor, Special Assistant to the President for Curriculum PK-12, Lake Highland Preparatory School.
Funding for this session has been provided by CSTA and Google.
Maximizing the Benefits of Tablet Learning
Dr. William Pepitone, Headmaster, Westlake Preparatory School & Academy and Doug Glenn, South Area Vertical Account Manager for Education, Verizon Wireless

We are on the threshold of a profound transformation in the way students learn. Today’s youth are incredibly tech-savvy and fully expect to use the newest technology that provides them immediate access to content and a vivid multi-media experience. This is how students everywhere prefer to learn the 21st Century skills they will need to compete on the world stage. This is a global inevitability...mobile device learning (MDL) will soon be expanding the walls of classrooms everywhere. MDL has been shown to significantly increase interest in learning, time on task, and test scores. In this interactive session, Dr. Pepitone will detail his experiences of deploying a tablet learning program at his school last year. His students at Westlake are able to complete their work anytime, anywhere on state-of-the-art mobile tablet devices. Dr. Pepitone will share how the introduction of this innovative technology enhanced teacher effectiveness and student productivity while making the learning experience much more engaging! He and Doug will lead a discussion regarding planning tips that can help assure a smooth and effective deployment.

Teaching the New AP CS Principles Course
Deepa Muralidhar, CS Teacher, North Gwinnett High School, Atlanta, GA

CS Principles is a new course that is to be offered as a computer science course at the high school level. It is a course that is more focused on the various aspects of computer science besides programming. The course was created in 2010 and was piloted the last two years in colleges and high schools. The course will formally become an AP course in the year 2016 with the first AP exam being offered in 2017. The presentation aims to inform the audience about the exciting framework and curriculum that is in place for this course. Funding for this session has been provided by CSTA and Google.
SESSION I 9:30-10:15

**Blogging in the Classroom**  
*Lali DeRosier, Trinity Preparatory School*

Presented in a “discussion forum” style, a brief presentation on how blogging can be used in classrooms to promote writing and research, including examples of classes in various subject areas that are already using blogging as a learning tool. Following that, an open discussion with attendees to address questions, concerns, ideas, and resources for how blogging can be implemented in various settings/subjects.

**The Development of Leadership and Character in Students**  
*Jim Gramentine, Cynthia Kanai and Marisa Schnirman, Palm Beach Day Academy*

“Lead with Honor” is a program that was designed and implemented by a collaborative group of faculty at Palm Beach Day Academy. The purpose was to develop their students’ leadership skills while instilling the values of trust, respect, responsibility, empathy, and integrity. This program has empowered students to acquire more of a global perspective on issues and to use that perspective to take ethical action in real life scenarios. This interactive session will provide teachers with specific activities, guidelines, and resources.

**Moving Beyond the Textbook**  
*Amy Gillespie and Melissa Marty, Saint Mark’s Episcopal School, Ft. Lauderdale*

Learn how to structure a reading/language arts block that includes differentiation, creativity, grammar, sustained silent reading and small group instruction. We will show you how to monitor students’ progress while helping them develop a love of reading and writing.

Abbreviations indicate that the session may be of particular interest to the following groups:

- **ES** Elementary School
- **MS** Middle School
- **US** Upper School
- **PK** Pre-K
- **P** Primary
- **A** All
Shannon  **Measuring Success**  
*Colleen Glaude, Dean of Instructional Technology, Westminster Schools, Atlanta, GA, Apple Distinguished Educator*

During this session, hear the story of how the Westminster Schools in Atlanta, GA is going beyond the question of determining the return on investment of their mobile device initiative. Participants will learn about the school’s 3 year research study that will unveil the connection between the school’s strategic plan, pedagogy, practice, and student behaviors. Resources and references will be shared for other schools who are interested in determining how well they are preparing students for their future.

Gatwick  **Transitioning to Online Testing: How to Evaluate if It’s Right for Your School**  
*Jason Lasnetski, Regional Director, ERB*

Are you considering moving to online assessments but don’t know where to start? In this session we will discuss additional benefits to online assessments and how to transition your school from paper/pencil to online assessments. We will explore how online assessments can help provide more immediate feedback as well as a solid benchmark in academic growth for informed decision making on the individual student, class and/or school. From admission to achievement, find out more about how ERB online assessments fit with 21st Century learning. ERB has many offerings for our schools including the ISEE Online, CPAA (Children’s Progress Academic Assessment), CTP Online, WrAP Online, WPP (Writing Practice Program), and ERB’s offerings through our new ERB Pathways, including support programs in math, vocabulary and writing.

Orly  **TRIBES**  
*Kristin Stickels and Jill Robert, Miami Country Day School*

More than traditional group work, TRIBES is an interactive system of teamwork which fosters interdependence through shared and individual accountability. By the use of common class learning objectives, group challenges, and individual academic goals, TRIBES encourages 100% participation by students in and out of the classroom. This method of teaching scaffolds learning and creates a supportive learning environment that optimizes student growth.
SESSION I  9:30-10:15

DaVinci  Preparing Your School for an FCIS Five Year Full or Review Evaluation
Karen Mathews, Associate Director for Accreditation, FCIS
This session is for schools preparing for an FCIS/FKC only accreditation visit in the 2012-2013 or 2013-2014 academic year. Topics will include: Five year Full vs Five year Review visit, preparing the self-study, use of Google Docs using FCIS templates, Accreditation web site documents, and the actual visit. Please send a representative if your visit is in 2012-13 or 2013-14.

Schiphol  Students Engaging Students:
Primary Source Documents and Student Led Discussion
Gregg Lightfoot, Lake Highland Preparatory School
Helping students engage with primary source documents is one of the biggest challenges we face as educators. The Harkness technique, which encourages student led and evaluated discussion with students as facilitator, participants and evaluators, is a wonderful way for teachers to help students develop more analytic approaches toward primary source investigation. As both instructors and evaluators, students take greater stock of their performance as well as greater ownership of the learning process.

Ben Gurion  This Land Belongs to You and Me
Annette Brinson, Riverside Presbyterian School.
2012 Winner of the DeWitt B. and Vera M. Hooker Fellowship Grant
Would you like to introduce students to the majestic beauty of the areas within our National Park System (NPS), guide them to become NPS Webrangers, and foster an appreciation for our country’s unique gems? Attend this workshop and you will learn how to steer your students to accomplish these goals. Learn how JUPAR (Junior Park Rangers in training) will assist you. This is easy to integrate into your social studies curriculum.
Tradition vs. Innovation: What Neuroscience Reveals About Language Learning

Elizabeth Karow, Oak Hall School

A new understanding of the learning brain as it applies to language and bilingualism, and the application of neuroscientific findings to academic policy and practice.

Apps, Blogs, Skype and More in Your World Language Class

Lucia Allen, Hendricks Day School of Jacksonville

Make the most of your world language class! Use great tools to supplement your lesson plans. Edublogs; student’s blogs that they use, not only to improve their writing skills, but also to communicate with students from other countries. Fotobabble; a great application that helps students practice their speaking and fluency skills. Skype; as a sharing tool. Show your own Powerpoint presentations all over the world…live!

Music, Math and More!

Lucia Ernewein, Holy Trinity Episcopal Academy

Music can be a dynamic means of teaching math skills and reinforcing literacy and reading skills. Learn to use music to engage your students while teaching important academic concepts. Several examples will be shown specifically in the area of reading and making books “come alive” through music. Also, students who love to sing and listen to music can learn math concepts in a fun, musical manner.

Navigating the Digital and Emotional Pathways to Success

Dr. Joan McGettigan and Jamie Otis, North Broward Preparatory School

Learning to communicate properly in this globally digital world, how to navigate the tricky path of adolescence, and how to curate their knowledge, skills and talents in order to create a positive digital footprint is a challenge for any high school student. We will review a course we developed which embeds 21st Century tools aimed at developing digital communication skills, as well as discuss the social and emotional curriculum (Skills 4 Success) embedded in our advisory program.
SESSION I  9:30-10:15

Regency A  Web-Based Tools in the Classroom
Paul Berk and Chris Day, Maclay School

The increasing presence of smart phones, tablets, and other hand-held devices in the classroom has provided new opportunities to take greater advantage of integrating web-based technologies into instructional and organizational techniques. This workshop will offer strategies for incorporating some of the more useful apps and programs (for example, DropBox and other Cloud storage apps, Socrative and ClassPager) into daily classroom procedures.

Regency B  Authentic Alternative Assessment
Dr. Lawrence Orihuela, Ed. D., St. Thomas Episcopal School

Awakening the joy in creative expression and knowledge in our students, by developing their childlike inclination for play as we embrace the artist within us, by using Authentic Alternative Assessments. The audience will experience this as a student and take sample lessons and activities to be used in classrooms.

Regency C  #Reaching the Tweeps:
Hashing Out the Role of Social Media in Education
Nikki Morrell, Jennifer Howard and Curtis Baker, Lake Mary Preparatory School

The prejudice is definitely out there, but it’s ours: many of us in education are not digital natives. But it is our job to teach and reach those who are. Some schools have banned smartphones in the classroom and avoid using social media to reach the school community; however, new media can help us reach students where they live. We will explore the role of social media as both a classroom and communication tool.
Basic Formative Assessment Covered Using the SIM/CE FRAME Routine and Four-Corners Activities Part I

Dr. Janet K. Raney, Adjunct Professor, Nova Southeastern University

Do you want to learn how to use data to drive your instruction? Do you want active student engagement in learning? If your answer to both these questions is YES!, then you want to be involved in learning to differentiate basic formative assessments using multiple data sources such as whiteboard response, exit cards, quick sort tools, and others. Brain-compatible learning environment strategies such as four-corners are used to present the data content. These are based on the work of Eric Jensen, Marcia Tate and Nancy Love. Use of the University of Kansas SIM/CE FRAME routine provides direct participant involvement in content acquisition.

Dealing with Difficult Parents

Michael Thompson, Author, Psychologist

Ninety-five percent of parents are loving and concerned people who only want their child known and well taught. Though they may become anxious or angry at times, teachers should be able to handle their concerns. Five percent of parents tend to act out their difficulties on the school and on teachers. It is essential that teachers be able to distinguish between these two groups and request administrative help for dealing with the tough minority. Dr. Thompson gives suggestions for managing the aggressive-intimidating parent, the anxious-incompetent parent and the denying-unresponsive parents.

Develop 21st Century Learning Skills Using Scratch Programming in the Elementary Classroom

Dana Fritzinger and Judy Sahn, Unity School

Scratch is a free programming environment that makes it easy to create interactive stories, animations, games, music, art, and to share these creations on the web. As students build Scratch projects using graphical blocks, they develop crucial skills for success in the 21st century: the 4 C’s – critical thinking, creativity, communication, and collaboration. Scratch is designed by the MIT Lifelong Kindergarten Group.
Reading to Learn WHILE Learning to Read: Meeting the Common Core Standards for Informational Text, K-2
Julie O’Steen, Literacy Coach, Rowland Reading Foundation

Participants will be introduced to the Common Core Standards for Nonfiction Literature and to criteria for selection and use of nonfiction texts for reading instruction in the primary grades. Effective strategies for using nonfiction decodable texts for beginning reading will be demonstrated, as will ways to support student application of effective decoding, vocabulary, and comprehension skills and strategies through the use of a variety of nonfiction materials appropriate for early readers.

WINNING! Achieving Balance with a Compacted and Differentiated Curriculum
Reneé P. Watts, Park Maitland School

Meeting the ever-changing and at times, demanding needs of modern students and their support systems can be challenging. How does an educator lead and inspire a student who is disinterested or seems to already know everything? This session will guide educators on how to lead students and families on a quest to setting and achieving academic goals and success in and outside of the classroom. Differentiated and Compacted Curriculums will be defined and successful approaches for implementation and communication will be addressed. Attendees will leave with “Winning” strategies to get students, parents, and fellow educators on the same team.

What a Debate Team Can Do For Your School & How to Start One
Chris Sprouse and George Clemens, Lake Highland Preparatory School, Dean Rhoads, Trinity Preparatory School, Alex Sencer, Lake Mary Preparatory School, and Maureen Mannion, Legacy Charter High School

Teachers offer brief and sometimes quickly forgotten feedback on their students’ essays and projects. Debaters write research-based speeches and take them into battle against the smartest kids in Florida and across the U. S. This element of competition makes debate an unequaled educational experience in high-level critical thinking, and an ideal challenge for even your most gifted and restless students. Award-winning coaches and state league officers show you how to create and build a team at your school.
Orly  Peer Counseling: 
*Students Helping Students Create Balanced Lives*
*Rita Feild and Peter Masteller, Palmer Trinity School*
Help students balance their lives academically, socially, emotionally and physically in order to reach their full potential for success. This workshop will demonstrate various aspects of a student peer counseling program that uses innovative ways to teach conflict resolution and peer mentoring. Techniques for training students in listening skills, empathy and problem solving will be illustrated along with practical applications.

DaVinci  Preparing Your School for a Joint FCIS/FKC-SACS or SAIS Accreditation Visit
*Karen Mathews, Associate Director for Accreditation, FCIS*
This session will provide detailed information for schools pursuing joint accreditation with AdvancED (SACS) and/or the Southern Association of Independent Schools (SAIS). Topics will include the application process, the self-study, the use of Google Docs templates and logistics of the joint evaluation visit. Five year Full and Five year Review will also be reviewed.

Schiphol  Florida State Spanish Conference 2013
*Amarilys Heard and Annette Galindo, Trinity Preparatory School*
Have you ever had your students participate in a Spanish competition at state level? Do you have creative and outgoing students who would like to measure their ability and make new friends in the process? If so, join us for an informative session about how to prepare students and how to complete the process to participate in March 2013. It is a rewarding experience for both the teacher and the student!

Ben Gurion  Science Enrichment/Advanced Science
*Gabriele St. Martin, The Benjamin School*
While most middle schools offer their high ability students the opportunity to take advanced math classes, very few offer the same for science classes. Come and see how The Benjamin Middle School has designed advanced science classes for its high-ability 7th and 8th grade students.
SESSION II  10:25-11:10

**Prestwick**  ‘Boggle My Mind Friday’: Critical Thinking Lab  
Afseh Shatara, Faten Atway, and Munire Demirci, Garden of the Sahaba Academy  

The middle school team at Garden of the Sahaba Academy designed a project-based program in which students from 6th to 8th grade level are combined in groups and work together to complete critical thinking exercises in math, science, and language arts. The team will present the improvements in critical thinking and problem solving skills, cooperative learning, and leadership skills, as well as a noticeable change in grade level dynamics, bullying and confidence level.

**Narita**  Teaching and Reaching Students on the Autism Spectrum  
Julie Mitchell and Sara Höfler, The Paragon School  

This presentation will address teaching strategies, best practices, and resources for working with students affected by autism or Asperger’s Syndrome. A cross-curricular approach for students in elementary, middle and high school grades will be offered. Curriculum differentiation and targeted individualized educational plan time will be addressed. Special emphasis will be placed on social skills training.

**Tullamarine**  Do Your Students Get It? Five Easy and Engaging Ways to Informally Assess Student Knowledge  
Alex Hujik, Lake Highland Preparatory School  

You’ve delivered an important lecture on the Civil War or read a key chapter in “Of Mice and Men”. How do you know if your students have retained key information? In this workshop, teachers will receive and participate in five user-friendly and engaging ways to assess student content knowledge. These activities can be implemented in almost any classroom and you’ll be ready to put them into use when you return to class on Monday! Activities include a timed review game, a processing hand-out for all levels of students, a competitive group activity, a creative writing activity and a reflection tool.
Leading a Classroom of Leaders
Kelly W. Bray, Parke House Academy
The purpose of this workshop is to provide resources and support for teachers looking to innovate their classroom management systems. Expand your management beyond traditional methods by implementing systems that encourage students to be productive leaders in the classroom. In the 21st century classroom, every student contributes in a positive manner. Emphasis will be placed on real-world application, teamwork and conflict resolution.

A Cross-Curricular Chase for Lincoln’s Killer
Emily Fitzgerald, Alison Murphy, and Lori Wright, Lake Highland Preparatory School
This seminar will equip teachers with the necessary tools for a cross-curricular study between English and History classes. Lincoln’s life, presidency, and assassination are highlighted through the use of class novels, technology based projects, interactive games, movies, and trivia. Join the adventure as we chase Lincoln’s killer!

Visual Art as Tools for Understanding
Kathleen Malanowski and Lori Roney, North Broward Preparatory School
Participants will explore methods of using visual art to keenly observe, reason with evidence, form conclusions and justify interpretations about key concepts in the social sciences. Participants will experience how visual art can be utilized as a vehicle to promote critical and flexible thinking, clear communication, and thoughtful understanding of content. Strategies to extend and deepen student thinking across all disciplines will be introduced.
SESSION II  10:25-11:10

Teaching with Primary Sources!

Melissa Nurrenbrock, Genesis School

Instead of using a textbook to present a lesson, wouldn’t you love to give your students access to the original documents or artifacts which relate to your topic? If you’re teaching about The Lewis and Clark Expedition, rather than having your students read a secondary account written in a textbook, wouldn’t it be so much more interesting for them to read the explorers’ original journals, to follow the actual maps created along the journey, and to examine a letter written by Thomas Jefferson to Meriwether Lewis in 1803? That’s called Teaching with Primary Sources and it can be applied to any discipline for any age group. Millions of primary sources are available to teachers right now. Learn how to access and use these exciting tools for your students!

Basic Formative Assessment Covered Using the SIM/CE FRAME Routine and Four-Corners Activities Part II

Dr. Janet K. Raney, Adjunct Professor, Nova Southeastern University

Do you want to learn how to use data to drive your instruction? Do you want active student engagement in learning? If your answer to both these questions is YES!, then you want to be involved in learning to differentiate basic formative assessments using multiple data sources such as whiteboard response, exit cards, quick sort tools, and others. Brain-compatible learning environment strategies such as four-corners are used to present the data content. These are based on the work of Eric Jensen, Marcia Tate and Nancy Love. Use of the University of Kansas SIM/CE FRAME routine provides direct participant involvement in content acquisition.
1:1 iPads, 15 Months Later –
What We Have Learned and Would Like to Share
Felix Jacomino, Saint Stephen’s Episcopal School, Coconut Grove
The technology team at St. Stephen’s Episcopal Day School will share their experience of implementing iPads for all students in grades 1-5. Discussion will focus on the technical details of setup to, most importantly, the necessary professional development to ensure a successful program. Great resources, apps, and sample projects will be shared as well.

The Heart of Teaching
Bill Simmer, Director of Association Relations, Independent School Management (ISM)
Over half of new teachers leave the profession within the first five years. Many of these are not simply the “ones who could not cut it” but are, in fact, some of the best and brightest. Many of those who stay in the profession report a loss of satisfaction and meaning, but feel trapped in their profession. This workshop is about “why” that happens, and how to make sure it does not happen to you, or if it has happened, how to “snap out of it.” Come join ISM Consultant, Bill Simmer, as we explore the research based realities of meaning and satisfaction in the teaching profession. This workshop will include concrete (and some not so concrete…) strategies for keeping the sparkle in your eyes and in doing so, insure that your students keep the sparkle in theirs. This workshop promises to move beyond “kum-by-ya” talk!

Teaching Phonics to Improve Reading Across the Curriculum
Ana Maria Pazos, Gulliver Schools, Inc.
Phonics may appear to matter only in the early grades; however, a significant number of students in the upper elementary and middle school years continue to struggle with phonics. What is another way to teach decoding skills that can be adapted to the needs of older students? This session will discuss ways to teach phonics and syllabication, and will provide ideas on how to adapt these strategies for older students.
Meaningful Community Service for Every Student
Brian Clyne, Park Maitland School

Many times real outreach and community service is reserved for a handful of students in the upper grades. I will demonstrate how to expand and enhance programs you may already have in service to your school, local community and global community. You will leave this presentation with a sense of how to empower students to make a difference.

Creating an Engaging Classroom
Bianca Santacoloma and Brenda Pedrayes, Westminster Christian School

How can you create an engaging classroom to enhance learning? By using strategies and activities that incorporate the multiple intelligences, you will enrich the learning environment of your students while captivating and challenging them to achieve. Come find out how you can restructure your classroom to better equip your students for the future.

On Cloud 9! Using Cloud Technology
Shannon Nunley and Carolina Gray, San Jose Episcopal Day School
2012 Winner of the DeWitt B. and Vera M. Hooker Fellowship Grant

Join us in the clouds and learn how to use cloud technology in elementary and middle school classrooms. We will be going over different examples of projects and ideas for your students using the newest cloud tools that are available to all with absolutely no cost! A few of the tools that will be discussed are Google Docs, VoiceThread, Blabberize, and Glogster. You and your students will be on Cloud 9 as we integrate technology into your classrooms.
Confessions of a Teaching Drama Queen!
(Unlocking the Mystery of Language through Drama)
*Melissa McCall, Seven Bridges School*

Drama can be the key to unlocking the mystery of socially appropriate discourse. Higher thinking skills can be reinforced through the use of improvisation, script creation and scene presentation. As students become more language aware performers, they become more aware writers! This workshop will provide an overview of the successes possible when incorporating drama activities into a language classroom. Sample lessons, drama terminology sheets, video samples of performances and role playing opportunities will be provided.

**Too Good to Be Bad**
*Kimberly Hermelyn and Tanya Fernandez, Parkway Christian School*

In this workshop, we will share how the class as a whole, individual teams and each student individually can be positively reinforced to behave and follow the classroom rules. We have devised a behavior plan that rewards desired behaviors. The students realize that it “pays” to be good and that those who are behaving are the ones who get the attention they want. Join us and enhance your classroom to become a more positive place for learning.

**A Great Tool for Teachers: Making Learning More Meaningful for Teachers and Students**
*Valerie Lovegreen and Maureen Kesselring, Montverde Academy*

Teachers are always searching for tools to improve the way students “learn”. Mediated Learning is an interaction that ensures learning has occurred and generalizes it to other situations. When teachers use Mediated Learning Experiences while teaching, they empower the students to think for themselves in a systematic way and students “learn to learn” which helps both students and teachers. This session provides a hands-on approach to Mediated Learning Experiences and provides the participants with a three-part tool that can be added easily to all teaching situations, all subjects and all learning interactions. Students become motivated to learn, understand the meaning of what they are learning and will know when to use this learning in future situations.
Bootstrapworld.org: Math Education and Programming
Emmanual Schanzer, Founder, Bootstrap.org

Many people assume that “programming is like math”, and would magically raise grades of students who have taken a class in Java, Scratch or Python. Unfortunately, this assumption is far from accurate. In a world of high-stakes testing, we can no longer pretend the word “unction” means the same thing to algebra teachers and programmers. If we truly wish to help students in algebra, we need to re-think the foundations of what programming we teach. In this session, Emmanual will introduce Bootstrap, a standards-based curriculum that teaches students to program their own video games using purely algebraic and geometric concepts. Find out how teachers, college students and professionals are getting involved with Bootstrap, to bring functional programming to middle and high school students around the country.

Transform Your Classroom with VISNET!
Carol Keenan, Director of Virtual Education and Linda S. Nelson, Executive Director, North Carolina Association of Independent Schools, Executive Director, VISNET

Project-based learning, personalized learning, differentiation, and professional development…all are key topics of discussion in school environments. Online resources and training can be the catalyst for significant transformation in schools and classrooms. Let us help match your classroom focus with virtual resources to enhance and enrich all that you do. Join us for this session and learn what VISNET has to offer!

The Proper Care and Feeding of…Parents!
Katie Faerber and Mary Chris Rowe, The Geneva School

Have you ever found yourself weary and worn out with the many tasks of being a teacher? Has a conversation with a parent ever turned into a heated discussion? Would you like to have a classroom where parents are partnering with you to educate their children, supporting your endeavors as an educator? Join us as we share ways you can communicate proactively with parents and involve them in your classroom.
Friday Program - Nov. 9

Dynamic Teaching Tools and Resources at Your Fingertips
Gloria Guzman, Economics and Financial Education Specialist, Federal Reserve Bank of Atlanta, Miami Branch

Come and get a snapshot into the wealth of FREE resources, lesson plans, publications and programs offered by the Federal Reserve Bank of Atlanta. Topics include personal finance, banking and money, entrepreneurship, economics, math and many more. Teach your students valuable life lessons while engaging them in simulations, games and technology. Resources are available for all grade levels.

Learning with iPads
Colleen Glaude, Dean of Instructional Technology, Westminster Schools, Atlanta, GA, Apple Distinguished Educator

Participants in this session will see how the iPad expands learning in the elementary classroom. The iPad apps provide valuable learning experiences both inside and outside the classroom. Participants will see apps demonstrated in language arts, math, science and more. Vetted app lists will be shared. Interactive textbooks will be demonstrated. If you have an iPad, bring it along!

Dyslexia Basics
Milaura Spelman, MS, CCC-SLP, Reading Remediation Specialist and Speech Language Pathologist, Adjunct Professor, University of Central Florida

Dyslexia is the most common cause of reading, writing and spelling difficulties. Current research indicates that 15-20% of the population have a language based learning disability. This workshop will discuss current research on the origins of dyslexia, will allow participants to recognize characteristics of dyslexia, and will provide information on effective instruction for individuals with dyslexia.
Friday Program - Nov. 9

SESSION III  11:20-12:05

Regency Ballroom C  Bullying 101 Part I
Rick Hartley and Debbie Donnelly, Saint Edward’s School
Bullying 101 is an introduction to the subject matter for new teachers in the educational field, as well as a “refresher” course for experienced educators and administrators. Subjects that will be discussed include: current facts and figures; what bullying is and is not; types of bullying; profiles of bullies and victims; warning signs and how boys and girls differ; bystanders vs upstanders and Cyber-bullying.

Regency Ballroom D  Pixels, Pizza, and Pedagogy: Tech Tuesday at Community School of Naples
Deborah Bright, Charles Campbell, and Michael O’Brien, Community School of Naples
Every Tuesday on our PK-12 campus, faculty members come together across divisions to share lunch and ideas in a collaborative exercise in home-grown professional development. This presentation will share highlights and resources from our fun-filled pizza-filled, learning-filled year.

Regency Ballroom F  Eat More, Gain Weight, Don’t Exercise: The TRUE Path to Wellness
Jake von Scherrer, Palmer Trinity School
Tired of living on a diet merry-go-round? Frustrated by claims of TV infomercials? The “secrets” of a healthy diet and lifestyle are revealed in this fact-filled entertaining, and incredibly easy to apply seminar. Only attend if you truly want to change your life!

SESSION IV  12:15-1:00

Briefing Room  Cool Tech Tools for Teachers
Susan B. Bardin, Beth Smith and Margie Stevens, Episcopal School of Jacksonville
Join us for an entertaining and fast-paced session on some of the latest, most exciting web-based programs at lightning speed. Hear about the latest technologies and how educators are using them successfully! Each presenter will have their favorites to share and hopefully you will have a few new tools ready to use in your classroom.
Mirabel  Developing Dignified Students in a Snooki and Pauly D World  
*Sara Stelle-Parets, Montverde Academy*  
Dealing with students who are more familiar with the cast of “Jersey Shore” than the geography of the Jersey Shore can be challenging for any teacher. Staying relevant to your students can go a long way in creating a good rapport. Learn some ways to keep up with the ever changing social world of our teens, without sacrificing dignity, class and good character.

Kai Tak  Creating a Multisensory Language Arts Classroom: Differentiating Instruction Through Learning Centers in the Middle Grades  
*Adriana L. Reynolds, The Cushman School*  
This presentation will focus on sharing strategies, tools, and research to support teachers in differentiating instruction in order to meet the needs of all learners in their language arts classrooms. Through the use of learning centers in the middle grades, teachers can incorporate various activities and learning styles to create a multisensory classroom, increase student engagement, and allow students to play an active role in their own learning.

Shannon  We the People  
*Tracy Rick and Lynda A. Delius, Sweetwater Episcopal Academy*  
For grades 3-5, come see a simulation of the Executive Branch, the Legislative Branch, and the Judicial Branch. Experience writing a new oath of office and slogan, become Senators and Representatives of the United States Congress where laws are created, discussed and revised in committee, analyze the First Amendment and take on the role of the Supreme Court Justices. This presentation will bring our branches of government to life.
Revisiting and Revitalizing the Writing Workshop  
*Susan Koehler, Holy Comforter Episcopal School*

Through lecture and participation, teachers will become writers, returning to their classrooms empowered with key strategies that will transform students into young authors.

Learn the content of craft and techniques of the talented that will return joy, motivation, and creativity to writing. Come prepared to write – leave prepared to teach!

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Common Core + Science Content Standards = Science Literacy  
*Kerryane Monahan, Saint Edward’s School*

The Common Core Standards for Science Literacy identify a set of skills required of students for college readiness. The National Science Standards provide a framework of critical content identified as foundational across science disciplines. How can teachers combine both to improve students’ critical thinking, complex reasoning and literacy skills? Read, Retrieve, Connect and Use is an instructional strategy designed to increase opportunities to explore current research grounded in content and common core standards.

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Serving on an FCIS Accreditation Team  
*Karen Mathews, Associate Director for Accreditation, FCIS*

Faculty and administrators from an FCIS school experience an evaluation visit every five years. How does a teacher or administrator join a team? What are the responsibilities? The duties of a team member? The challenges? The rewards? Come learn how serving on an evaluation team is one of the best forms of professional development for FCIS educators!
**Friday Program - Nov. 9**

**Schiphol**  
Using Thinking Maps and Thinking Routines to Promote Understanding in Young Children  
*Donna Tobey and Rochelle Ibanez-Wolberg, Palm Beach Day Academy*

Young children are capable of powerful thinking which can be made visible through the use of specific Thinking Routines and Thinking Maps. Drawing on the work of Project Zero at Harvard University, this multi-media session will explore the use of these tools to develop deep conceptual understanding with children from PK2 through Grade 3.

**Ben Gurion**  
Supersize STEM with Lego WeDo Robotics  
*Shannon Johnson, Jacksonville Country Day School*

Supersize your STEM program with Lego WeDo Robotics! Children love Legos so it makes perfect sense to use them in a STEM classroom to encourage engineering design, introduce computer programming, deepen conceptual understanding, and sharpen problem-solving skills. Learn how to implement a robotics program in your science classroom and/or start an after school Jr. First Lego League Robotics program. Come build with me! Great ideas await you!

**Prestwick**  
The Perfect Marriage...Merging Innovation with Traditional Teaching!  
*Michele McConnell and Sadie Bender, Seacrest Country Day School*

In this real world Geometry project, learn how students can use digital cameras to capture geometric shapes found in architecture and computers to post online JING presentations for mentoring students. Blending math with architectural research, expository writing, and modern technology practices creates that perfect union for Middle School students.
SESSION IV 12:15-1:00

Narita  Using iPad Technology in the 6-12 Classroom
Joanne Barrett, The Out-of-Door Academy and
Chad Lewis, Tampa Preparatory School
2012 Winner of the DeWitt B. and Vera M. Hooker Fellowship Grant
An overview of iPad app recommendations will be presented. The information gathered with this grant will be hosted through FCIS. Attendees will learn how to access the information and be provided with summaries of the project. Time will be allotted for attendees to have Q&A and round-table discussion for all things iPad. The intent is for all participants to connect and share information and ideas that they can take back to their schools.

Tullamarine  Connecting Curriculum: Interdisciplinary Teaching – and Learning
Jenna Cohen and Sabrina McCartney, Carrollwood Day School
One of the key components of an IB Middle Years Programme (grades 6-10) is interdisciplinary teaching. This session will focus on how any school can increase student understanding by engaging in interdisciplinary units that help foster the concept of knowledge transfer. Teachers and administrators will gain an understanding of the steps needed to create valuable and meaningful interdisciplinary units. Examples of units – both traditional and with technology components – will be shared in the session.

Tegel  An Introduction to Evernote: The Online Notebook
Rylan Smith and Rita Kienle, Trinity Preparatory School
Organization is the key to success for any student, but this is sometimes difficult when they are trying to juggle multiple notebooks as well as other school supplies. In this session, participants will discover the benefits of creating and using an online notebook. Evernote offers teachers and students the opportunity to collect, create, and share information, documents, images, sounds and much more while keeping it organized in a central location. Plus, it syncs continuously, allowing users to access the information in a variety of locations (smart phone, local machine, iPad, in the cloud).
iAssessment: Capturing Meaningful Assessments Using iPads
Dr. Joan McGettigan, North Broward Preparatory School

The iPad makes the perfect tool to curate, assess, and share student work, especially in numeracy and literacy. Apps (such as Explain Everything, ScreenChomp, Educreations), create a fertile environment to capture and assess not only a student’s work, but capture a student’s thought process as well for a rich and meaningful assessment. These assessments can be shared with the student for reflection, with parents during conferences, as well as become part of a student’s portfolio.

Got Dyslexia?
Kathleen Shatlock and Linda Read, Pace Brantley School

Do you recognize the symptoms of dyslexia? Did you know that an estimated one in ten people are impacted by dyslexia? Just what is dyslexia? How are dyslexia and intelligence related? Is there a successful approach for remediation? Can students with dyslexia learn to read or go to college? Are there any famous dyslexics? Learn the answers to these questions and more in this informative, multi-sensory session.

Bullying 101 Part II
Rick Hartley and Debbie Donnelly, Saint Edward’s School

Bullying 101 is an introduction to the subject matter for new teachers in the educational field, as well as a “refresher” course for experienced educators and administrators. Subjects that will be discussed include: current facts and figures; what bullying is and is not; types of bullying; profiles of bullies and victims; warning signs and how boys and girls differ; bystanders vs upstanders and Cyber-bullying.
SESSION IV 12:15-1:00

Regency Ballroom D  Go Global: World Collaborative Projects for Innovative Teachers  
Fran Siracusa and Jennifer Williams, Country Day School

Let’s meet the challenge of “flattening” our classroom walls! It is imperative that today’s teachers foster global awareness and collaboration through the use of technology. Specifically, topics will include introduction of global collaboration projects, social networking, and examples of top Web 2.0 tools for use in the classroom for all grades and ages. We will demonstrate real world examples of collectively built digital artifacts by kids around the world. Session participants will design projects specific to their subject areas.

Regency Ballroom E  Communicating a Culture of Enthusiasm for Learning  
Dr. Joyce Burick Swarzman, Head of School, Corbett Preparatory School of IDS

This is a special session for new teachers, especially those who attended the FCIS New Teacher Institute, and all teachers who want to create an uplifting, positive and stimulating classroom culture.

Regency Ballroom F  Expecting Great Sportsmanship  
Jake von Scherrer, Palmer Trinity School

Sportsmanship is not an accident. It is the result of careful planning and constant nurturing. This presentation will show three specific areas where you can implement proactive measures which will allow your school to expect great sportsmanship.

Special Thanks

Bus Transportation  
Lake Highland Preparatory School

Episcopal Schools Mass & Breakfast  
The Right Reverend Gregory O. Brewer, Bishop of the Episcopal Diocese of Central FL  
The Reverend Daniel R. Heischman, Executive Director, National Association of Episcopal Schools

Thursday Luncheon Invocation  
The Reverend Daniel R. Heischman, Executive Director, National Association of Episcopal Schools

Friday Luncheon Invocation  
Rabbi Joshua Neely, Temple Israel