



Jane Maxwell Hulbert, partner at The Jane Group, has been the NAIS (National Association of Independent Schools) crisis communications consultant since 2001. She counsels independent, international, for profit, and charter schools on crisis and reputation management issues, crisis preparation and planning, messaging, media management, and provides training for the media spokesperson. She works with schools that are not in crisis, to prepare them for the possibility. She has handled hundreds of issues that have impacted schools, including arrests of teachers, sex abuse, past and present, high-profile lawsuits, safety matters, and many other difficult and sensitive situations. Jane conducts trainings across the US and internationally.

Prior to consulting, Jane was a communications executive at McDonald's Corporation responsible for the Crisis and Media Relations Department. She was the key spokesperson on high profile global crises including the "hot coffee" incident. Jane is a graduate of the Park Tudor School (IN) and a cum laude graduate of Boston University.

Jim Hulbert, J.D., is a partner at The Jane Group and a labor and employment lawyer by training. The Jane Group is a global consulting firm, specializing in crisis management, training and communications exclusively for independent schools. The firm has served hundreds of schools throughout the world managing complex issues from sexual misconduct to difficult terminations. Jim is a presenter at association conferences, in the U.S. and internationally, including NESA, CIS, ISS and EARCOS. The firm has been on retainer providing crisis consultation to the National Association of Independent Schools and their membership. Jim is on an international child protection team for the CIS (Council of International School, Leiden, Netherlands) and ICMEC (International Centre for Missing and Exploited Children, Washington, D.C).

Jim was a Morehead-Cain Scholar at University of North Carolina, Chapel Hill, graduating magna cum laude, Phi Beta Kappa. In 1982, he earned his law degree at Boston College, cum laude. He practiced labor and employment law for 30 years. In addition, Jim has a certificate in Crisis Communications from Northwestern University, School of Communication.